

AAL FORUM 2010

ACTIVE AGEING: SMART SOLUTIONS, NEW MARKETS

15 - 17 th September, Odense, Denmark

Preliminary Programme

Time

10.00

Tuesday the 14th of September

Registration opens

Planned Side Events

10.00-18.00

AAL Investment Forum

Robo Days (Robot Technology Festival) in Odense town and Odense

Congress Centre

Project consortium Meetings

Regional Telemedicine Forum meeting

Time

08.00

Wednesday the 15th of September

Registration opens

Planned Side Events

9.00-18.00

AAL Investment Forum

Robo Days (Robot Technology Festival) in Odense town and Odense

Congress Center

Project workshops/conferences

Dreaming Project Midterm workshop

CareNet meeting

Regional Telemedicine Forum meeting

12.00

Press Conference

Time

13.00-14.30

Official AAL Forum 2010 – Opening

Chair: AAL Forum Programme Committee Chairman Claus F. Nielsen

Anker Boye, Mayor of the City of Odense

Carl Holst, Chairman of Region of Southern Denmark

Charlotte Sahl Madsen, Minister of Science, Technology & Innovation

High level representative from the European Commission

Lena Gustavsson, President of the Ambient Assisted Living Joint

Programme Association

Followed by a High level roundtable

14.30-15.00

Coffee Break in the exhibition Hall, Fun Park

14.45-15.00

Official opening of the Exhibition & Fun Park

15.00

Fun park / Exhibition – Public opening for the public – Invitation to research institutions, end users, students, carers, Staff,

15.00-16.00

PL1: KEYNOTE theme: More Years, Better Lives – How can AAL promote the Potentials and Challenges of Demographic Change

Chair: Conference Chair AALA President: Lena Gustafsson

Parallel Tracks

Track A

Market, Economy, Innovation

Silver Markets

Track B

Changing the model of innovation through user engagement

Ethics in AAL

Track C

AAL Joint Programme Topics and basics

Open sessions:Speed dating in groups

Track D

AAL in National & Regional politics

Investing in AAL

Track E

AAL – The Viking way

Scandinavian design & AAL

Track F

Technology, Platforms Standards, Interoperability

Roadmap of the AAL Technology domain

Track G

AAL in research

Call for contributions

Track I

International Co-operation

US & Asia markets

Track R

Social and service robotics

The Robots are coming

16.15-17.45

Young Researchers workshop, Poster exhibition

18.00

Reception in the Exhibition & Fun park

Time

Thursday the 16th of September

09.00-10.00

PL2: Keynote theme: From deficit to profit: Creating Tech Business with user driven Innovation

10.30 - 11.00

Coffee Break in the exhibition hall and Fun Park

Parallel Tracks

11.00-12.30

Track A

Market, Economy, Innovation

Successful Business models for AAL

Track B

Changing the model of innovation through user engagement

New models of innovation

Track C

AAL Joint Programme Topics and basics

Improve AAL proposals: business plans, end user involvement ethical issues

Track D

AAL in National & Regional politics

Investing in AAL

Track E

AAL – The Viking way

Promising Projects with business potentials 1

Track F

Technology, Platforms Standards, Interoperability

Standards & interoperability

Track G

AAL in research

Call for contributions

Track I

International Co-operation

US & Asia markets

Track R

Social and service robotics

The Robots are coming

12.30-13.30

Lunch

Parallel Tracks

13.30-15.00

Track A

Market, Economy, Innovation

Innovation in SME

Track B

Changing the model of innovation through user engagement

Research Methodologies & framework of user engagement

Track C1

AAL Joint Programme Topics and basics

How to improve AAL proposals: Focus on SME participation

Track C2

AAL Joint Programme Topics and basics

Homecare - informal and professional care

Track E

AAL – The Viking way

Promising Projects with business potentials 2

Track F

Technology, Platforms Standards, Interoperability

European Open Source Technology Platforms

Track G

AAL in research

Call for contributions

Track I

International Co-operation

US & Asia markets

Track R

Social and service robotics

The Robots are coming

15.00-15.30

Coffee break

Parallel Tracks

15.30-17.00

Track A

Market, Economy, Innovation

Quality aspects of AAL interventions

Track B

Changing the model of innovation through user engagement

Supporting end-users participating in designs

Track C1

AAL Joint Programme Topics and basics

Information and learning

Track C2

AAL Joint Programme Topics and basics

Supply with goods and chores

Track E

AAL – The Viking way

Public sector as an end user

Track F

Technology, Platforms Standards, Interoperability

Call for contributions

Track G

AAL in research

Call for contributions

Track I

International Co-operation

US & Asia markets

Track R

Social and service robotics

The Robots are coming

17.00-17.45

PL3: KEYNOTE: Brain development & Innovation - edutainment

17.45-18.00

Bus transportation to hotels

19.30

Bus transport from hotels and Main train station to Social event

20.00

Social Event at Bramstrup Gods with local food, entertainment, prizes and surprises

Time

Friday the 17th of September

09.00-09.45

PL4: KEYNOTE theme - The robots are coming

Parallel Tracks

	15.30-17.00	
Track A	Market, Economy, Innovation	Quality aspects of AAL interventions
Track B	Changing the model of innovation through user engagement	Supporting end-users participating in designs
Track C1	AAL Joint Programme Topics and basics	Information and learning
Track C2	AAL Joint Programme Topics and basics	Supply with goods and chores
Track E	AAL – The Viking way	Public sector as an end user
Track F	Technology, Platforms Standards, Interoperability	Call for contributions
Track G	AAL in research	Call for contributions
Track I	International Co-operation	US & Asia markets
Track R	Social and service robotics	The Robots are coming

11.30-11.45

Coffee break

11.45-12.15

PL5: Information follows

12.15-13.00

AAL Forum 2010 - official Closing session



Practical information:

Odense Congress Center (OCC)

The most important element in any event is the people taking part. Odense Congress Center creates a frame for people to meet in. The good meeting, the good conference or the wonderful party is not just about facilities. An event only becomes fantastic when the participant gets something out of it – and is encouraged to give something back.

OCC-facts

- 5 minutes to motorway
- 15 minutes to train station
- Free parking
- 4-starred hotel with 102 rooms and 7 large suites

How to get here

Odense is well connected to both national and international railway and is therefore easily reached by train. The national railway is operated by the Danish Railway Company (DSB) and connects from all major towns to Odense.

Address:

Odense
Municipality
Denmark

If you arrive at the airport, tickets for the journey are available from the DSB ticket office above the railway station in Terminal 3 or from ticket machines in the station area, which is located on the ground floor.

For Information about the airport and airlines:

Trains leave every 10 minutes from the airport to Copenhagen, where trains depart for Odense approx. every 30 minutes. The journey from Copenhagen Airport to Odense takes approx. 2 hours.

For information about train services or tickets:

Journeyplanner. Nation-wide planner covering all public transport in English.
DSB Servicecentre - Here you can book or buy tickets, get information about train services or other information about DSB.

Phone: +45 70 13 14 15

For train tickets in Denmark: salginfo@dsb.dk

For international train journeys: tlfsalgudland@dsb.dk

Registration

<http://www.aalforum.eu/page/register-1>

Book a hotel

<http://www.aalforum.eu/page/book-a-hotel>

AAL Forum 2010 Program Committee

Chair:

- Claus F. Nielsen, International Manager, DELTA Business Development, Denmark

Co-Chair:

- Reinhard Goebl, AAL Association, Austria

Committee Members:

- Ilona Vass, National Office for Research and Technology (NKTH), Hungary
- Gerda Geyer, AAL-NCP, Austrian Research Promotion Agency, Austria
- Peter Wintlev-Jensen, European Commission, Belgium
- Urs Guggenbühl, FHS St. Gallen, Switzerland
- Sofia Moreno, eVIA-AETIC, Spain
- Anne-Sophie Parent, AGE- European Older People's Platform, Belgium
- Ilse Kryspin-Exner, University of Vienna, Austria
- Geja Langerveld, AAL-NCP, ZonMw, Netherlands
- Jackie Marshall-Cyrus, Technology Strategy Board, United Kingdom
- Kerstin Zimmermann, Federal Ministry of Transport, Innovation and Technology, Austria



- Martin Jaekel, Agence National de la Recherche, France
- Mari Satur Torre, Fundación Vodafone España, Spain
- Silas Olsson, AAL Association, Sweden
- David Gronbaek, Ministry of Science, Technology and Innovation, Denmark
- Hartmut Strese, VDI/VDE Innovation+Technik GmbH, Germany
- Pekka Kahri, TEKES, Finland
- Pietro Siciliano, Institute for Microelectronics and Microsystems, Italy

Conference chair:

- Lena Gustavsson, AAL President, Sweden

Conference Co-chairs:

- Henning Seiding, Director of Welfare Tech Region, Denmark
- Thomas Alslev Christensen, Head of Office, Ministry of Science, Technology and Innovation, Denmark



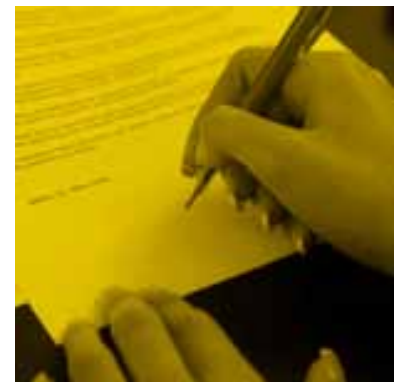
AAL Joint Programme

The AAL JP is a joint research and development funding programme implemented by 20 European Member States and 3 Associated States. The programme receives a substantial financial support - based on article 169 of the EC treaty - from the European Commission.

Objectives of the Ambient Assisted Living Joint Programme

The objective of the AAL Joint Programme is to enhance the quality of life of older people and strengthen the industrial base in Europe through the use of Information and Communication Technologies (ICT). The motivation of the new funding activity is in the demographic change and ageing in Europe, which implies not only challenges but also opportunities for the citizens, the social and healthcare systems as well as industry and the European market. The concept of Ambient Assisted Living is understood as

- to extend the time people can live in their preferred environment by increasing their autonomy, self-confidence and mobility,
- to support maintaining health and functional capability of the elderly individuals,
- to promote a better and healthier lifestyle for individuals at risk,
- to enhance the security, to prevent social isolation and to support maintaining the multifunctional network around the individual,
- to support carers, families and care organisations,
- to increase the efficiency and productivity of used resources in the ageing societies.



Programme Implementation

Main activity under the AAL Joint Programme is the funding of R&D projects in the AAL domain that result from regularly published calls for proposals.



This funding activity is commonly implemented by the AAL Association and its members that are national funding organisations in actual 20 European Member States (Austria, Belgium, Cyprus, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, the Netherlands, Poland, Portugal, Romania, Slovenia, Spain, Sweden and the United Kingdom) and 3 Associated States:

Israel, Norway and Switzerland [Switzerland still subject of formal accession].

The European Commission is not part of the implementation structures but contribute with a substantial financial support that is granted on the basis of article 169 of the EC treaty.

Funding principles under the AAL Joint Programme

The AAL Joint Programme is a programme implemented by funding authorities of several European countries. Thus, the AAL JP is a member-state driven R&D programme and not part of the European Framework programmes for RTD. The AAL member organisations - all national funding authorities in their countries - have agreed on two principles:

- The nationally committed funding is reserved for project partners of “their” respective national funding authority.
- National funding rules will be applied i.e. an Austrian partner will be administratively managed by the Austrian funding agency, a Danish by the respective Danish agency and so on.

Only a minimum set of rules are set on the central level and these will be published with each call. Among them is the criterion that at minimum organisations from three AAL Partner States must be involved in one proposal.

The finally granted subsidy for project partners consist partially of national funds and European funds. The administration of the latter, the European co-funding, is the one of the most important tasks of the AAL Association. The association will pay the European co-funding on request by the national funding authorities that forward the amounts to the project partners that are administered by them. The AAL Association will never transfer any funds directly to accounts of project partners.

Duration

The AAL Joint Programme is initially set up for a duration from 2008 to 2013. The programme’s planned total budget is 700 M€, of which approx. 50% is public funding - from the AAL Partner States and the European Commission - and approx. 50% is private funding from participating private organisations (e.g. enterprises).

The public funding consists of contributions of the national programmes of the AAL Partner States (this funding is only granted to the successful project partners residing in the respective Partner State) and that of the European Community. The EC financial contribution amounts to a maximum of 150 M€ for the duration of the AAL Joint Programme. Please find more information on the AAL Joint Programme website: www.aal-europe.eu

